

NEW HUMBER HAWK

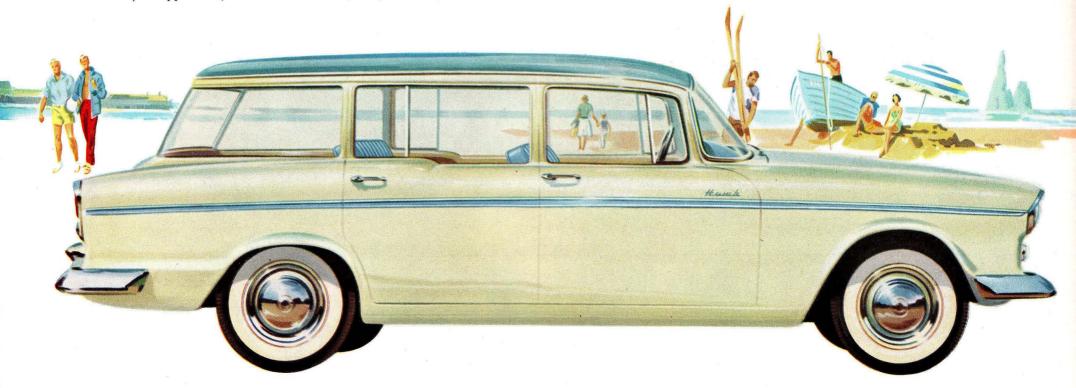
SALOON · LIMOUSINE · STATION WAGON

Here in the New Humber Hawk is a rare combination of beauty of design and style, superb performance with outstanding economy, plus the world renowned built-in quality, luxury and craftsmanship that is synonymous with the name of Humber.

The spacious interior is beautifully appointed and provides more than ample room for SIX persons. Richly upholstered seating has been specially designed to afford perfect travel comfort . . . really invites you to stretch out and relax.

At the wheel you will revel in the remarkable ease of handling and eager, spirited acceleration of the New Humber Hawk. Among the advanced technical features are disc brakes on the front wheels coupled with larger diameter drum brakes at the rear – all servo-assisted. The anti-roll bar and wider leaf springs in the rear suspension give improved road-holding safety and greater stability at high speeds. For safer driving and easier parking, fully wrapped-round screens increase your range of vision; other assurances of safety include a low centre of gravity, positive steering and the great strength of all-steel unitary construction.

Here is your opportunity to drive and own a car of style and elegance - most advanced in design and most distinguished in appearance.



Outstanding Performance plus traditional built-in quality and luxury-

NOW WITH THE ADDED SAFETY OF FRONT DISC BRAKES



THE HUMBER HAWK IS AVAILABLE AS A SALOON, A LIMOUSINE WITH AN ADJUSTABLE DIVISION, OR AS A STATION WAGON

You feel the excitement of this New Humber Hawk even more strongly as you take your seat at the wheel. Instantly you relax in the complete comfort of a beautifully appointed interior. Every inch has been utilised to the full, creating an ultra-roomy atmosphere. The driving position is ideally arranged – the seat built with more-than-average forward and rear adjustment. Add to this the convenient 'step-down' floor and you have a degree of headroom and legroom which very few cars can equal. An effective system of sealing excludes draughts and dust. Broad armrests in the centre of each seat pull down for comfortable two-seat travel. Each door has a side armrest. Among the many refinements for luxurious travel are individual front seats which are available as an extra.



The luxury interior of the Humber Hawk Limousine is specially designed for business or leisure. For those who prefer the quiet, confidential amenity of a chauffeur-driven car, the glass screen can be quickly raised and fixed in position. With the screen lowered, it becomes an owner-driven saloon. The entire dividing partition can be adjusted to vary legroom available to driver and passengers. The glass screen can be locked in any position.





Specification HUMBER HAWK LOON · LIMOUSINE · STATION WAGON

Engine Four cylinders in line; overhead valves push-rod operated. Compression ratio 7.5:1. Zenith downdraught carburettor. Bore and stroke – 81 mm.×110 mm. Cubic capacity – 2,267 c.c. Engine develops – maximum b.h.p. 78 at 4,400 r.p.m.

Ignition Coil and distributor; centrifugal and suction controlled automatic advance and retard. Champion N8 plugs.

Cooling System Pump and four-bladed fan; special distribution tube in head provides maximum cooling for the hottest parts of the engine. Automatic thermostatic control.

Clutch Borg and Beck 9 in. diameter single dry plate; hydraulically operated.

Gearbox Proved four-speed synchromesh gearbox with control ring synchromesh on top, third and second gears; operation by finger-tip lever on steering column.

Overall Ratios Top 4.22:1; 3rd 5.877:1; 2nd 9.038:1; 1st 14.128:1; Reverse 17.896:1.

Rear Axle Semi-floating design with hypoid final drive. Axle ratio is 4.22:1.

Unitary Construction of chassis and body forming a single structure of immense strength and rigidity.

Front Suspension Independent with silico manganese coil springs.

Rear Suspension Long semi-elliptic springs attached to frame by steel and rubber bushes to eliminate greasing points. Further insulation is provided between springs and axle casing by rubber mountings.

Suspension Control Armstrong telescopic shock absorbers. Anti-roll bar located between bottom links of front suspension.

Wheels "Easi-clean" disc wheels with plated nave plates; spare wheel vertically located at side of rear locker. Station Wagon: spare wheel housed below luggage floor.

Tyres Tubeless cushion, $6.00/6.40 \times 15$ in.

Brakes Girling brake system with vacuum servo operation; 113 in. (289 mm.) diameter disc brakes front and 11 in. (279 mm.) diameter rear drum brakes; handbrake lever at side of driver's seat operates mechanically on rear wheels.

Steering Burman high efficiency, variable ratio type. Attractive two-spoke steering wheel with plated horn ring. Right- or left-hand drive available according to market requirements.

Petrol Tank 12½ Imperial gallons (57 litres) capacity, located at rear of chassis.

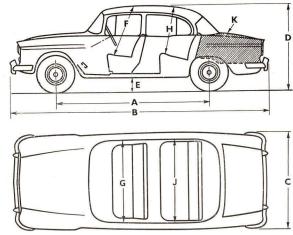
Individual Front Seats Adjustable reclining individual front seats, available as an extra, must be specified at the time of placing your order.

Tool Kit Comprehensive kit of tools including starting handle, wheelbrace, jack, tommy bar, spanners, etc.

Overdrive Unit (available at extra cost) For those owners wishing to enhance the degree of pleasure to be derived from the Humber Hawk, a Laycock-de Normanville overdrive is available. It is designed for use in top gear and is operated in conjunction with a final drive ratio of 4·55:1. As this unit is fitted during production it must be specified at the time of placing your order.

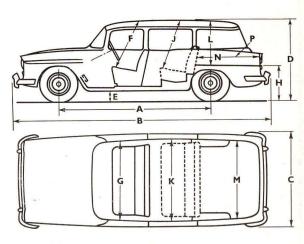
WEIGHTS (Approx.)

Saloon and Limousine				
Unladen (with petrol and water)	 	 		3135 lb. (1422 kg.)
Dry (without petrol and water)		 	• •	3016 lb. (1368 kg.)
Station Wagon				000011 (14071)
Unladen (with petrol and water)	 	 		3300 lb. (1497 kg.)
Dry (without petrol and water)	 	 		3181 lb. (1443 kg.)



DIMENSIONS

Saloon and Limousine						in.	m.
A	Wheelbase					110	2.794
B	Overall Length					1843	4.693
C	Overall Width					693	1.765
D	Overall Height					61	1.549
E	Ground Clearan	ice				7	0.178
F Front Seat Headroom						391	0.997
G	G Front Compartment Width					59	1.499
H	The second secon					35	0.889
I Rear Compartment Width					601	1.537	
K	Luggage Capaci					_	
	(with wheel)				19½ cu.	ft. 0.5.	52 cu. m.
	(without who				21 cu.		95 cu. m.
Al	l Models					in.	m.
Fr	ont Track					$56\frac{3}{4}$	1.441
Re	ear Track					551	1.410
Tu	rning Circle					38 ft.	11.582



Sta	tion Wagon			in.	m.	
A	Wheelbase			110	2.794	
В	Overall Length			1843	4.693	
\mathbf{C}	Overall Width			$69\frac{1}{2}$	1.765	
D	Overall Height			62	1.575	
E	Ground Clearance			7	0.178	
F	Front Seat Headroom			391	0.997	
G	Front Compartment Width			59	1.499	
H	Tailgate Loading Height			313	0.806	
T	Rear Seat Headroom			381	0.978	
	Rear Compartment Width			601	1.537	
Ĺ	Luggage Compartment Heigh			301	0.768	
	Luggage Compartment Widt			581	1.486	
	Luggage Compartment Dept		• •	002	1 100	
	(seat raised)	**		411	1.054	
	(seat lowered)			63	1.600	
P	Luggage Capacity	• •	• •	00	1 000	
	(seat raised)		28 cu. ft.	0.79	93 cu. m.	
	1 1		56 cu. ft.		86 cu. m.	
	(seat lowered)		Jo ca. ju	1 3	oo ca. m.	

COLOUR SCHEMES

Saloon and Limousine Single tones: Embassy Black with Bright Red upholstery; Biarritz Blue with Blue upholstery; Burgundy with Beige upholstery; Smoke Green with Green upholstery.

Two tones: The first-named colour is the predominant body colour and the second is the roof and side flash.

Charcoal/Dawn Mist with Bright Red upholstery; Smoke Green/Sage Green with Green upholstery; Windsor Blue/Embassy Black with Blue upholstery; Foam White/Windsor Blue with Blue upholstery; Biarritz Blue/Windsor Blue with Blue upholstery.

Station Wagon Single tones: Charcoal with Bright Red upholstery; Smoke Green with Green upholstery.

Two tones: The first-named colour is the predominant body colour and the second is the roof and side flash. Smoke Green/Sage Green with Green upholstery; Charcoal/Dawn Mist with Bright Red upholstery; Foam White/Windsor Blue with Blue upholstery; Biarritz Blue/Windsor Blue with Blue upholstery.

Accessories (available at extra cost).

Radio; Heater and air-circulating equipment; Rootes "Rimfinishers"; White-wall tyres. For details of the full range of Rootes Special Accessories apply to your Dealer.

EXPORT ROOTES DIVISION

DEVONSHIRE HOUSE, PICCADILLY, LONDON, W.1

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NEW HUMBER HAWK

The New Humber Hawk represents a grand design of elegance and styling perfectly balanced by an exceptional power performance with real economy. It is functional in every detail. The large area windows with slender pillars and fully wrapped-round screens front and rear give an excellent all-round vision, plus maximum light to the interior. The combined skills of designer and engineer have resulted in smooth, air-flow styling which noticeably reduces external noise and offers a restful quietness to passengers and driver.

Only on the road in the supreme comfort of this luxury car can the full enjoyment of Humber craftsmanship be felt: how the fully-independent front suspension and telescopic shock absorbers smooth out the bumps over uneven surfaces; how the anti-roll bar demonstrates the Hawk's remarkable road-holding powers; how the addition of front wheel disc brakes gives a sure feeling of control, a positive sense of high speed safety. The Hawk, available as a Saloon, a Limousine with adjustable division, or as a Station Wagon, is furnished to a high standard of luxury. Additional amenities include: clock on facia, courtesy interior light, lockable glove box, front door pockets, twin sun visors and vanity mirror. New broad-sweep windscreen wipers and screen washers ensure added safety in adverse weather. Provision is made for a radio and heater as extras.







Humber Hawk Station Wagon

The new Humber Hawk is also available as a spacious, dual-purpose Station Wagon. As a load carrier, with the rear seat folded down, there is a really capacious interior for 840 lbs. (381 kgs.) of goods or luggage.

In front, there is room for three adults to travel in saloon car comfort.

ROOTES PRODUCTS

Only Humber could combine this degree of splendid refinement with practical utility in one elegant model. For pleasure motoring there is comfortable seating for six people, with a large luggage space behind the rear seats. In fact, in the passenger compartment, the Hawk Station Wagon is identical to the Hawk Saloon.

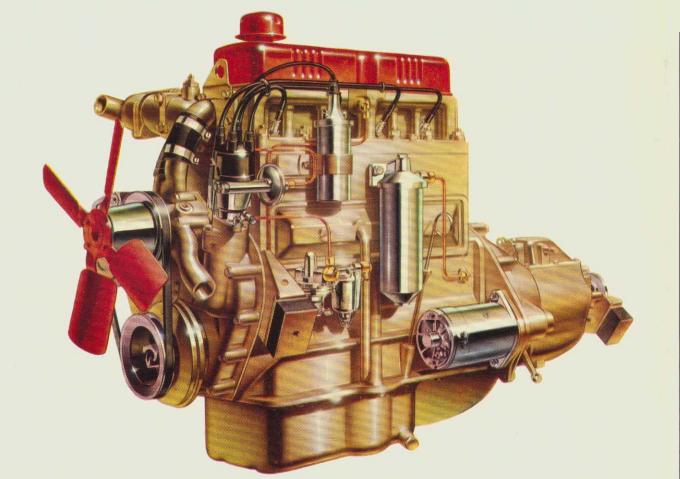


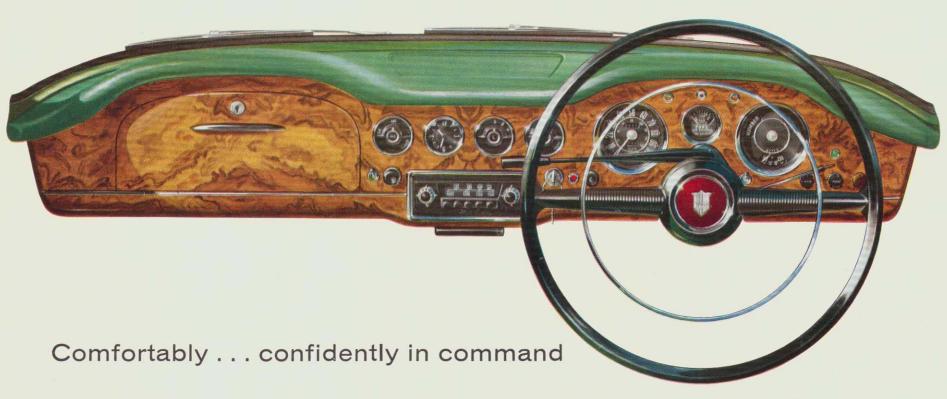


Disc brakes are now fitted on the front wheels of the Hawk. With larger diameter drum brakes at the rear, here is a highly-efficient non-fade system effective in all weathers, under all road conditions. At high speeds there is always smooth, positive stopping power at your command.

The Humber Hawk power unit develops 78 b.h.p. and has a compression ratio of 7.5:1. This powerful engine, together with a low vehicle weight, gives a remarkable all-round performance and low fuel consumption for a car of its size. Extra power and smooth operation come from a highly efficient cylinder head of compact design. A thermostatically controlled manifold system ensures quick starting from cold; to accommodate the servo-assisted rear brakes there is a servo-check valve on the inlet manifold. An oil bath air cleaner with silencer is fitted as standard.

A vibration damper fitted to the crankshaft ensures that the engine operates smoothly over the entire speed range. The balanced propeller shaft, built in two sections, is 'cushioned' in thick rubber at the centre bearing to absorb noise and vibration. Laycock-de Normanville Overdrive, available as an extra, improves still further top gear performance, gives greater economy of fuel.





Everything about the driving position points to much careful thought and planning: the deep foam-rubber cushioned bench seat with centre armrest allows maximum adjustment for individual legroom. Before you, a superb facia panel finished in burr walnut serves as a constant reminder of your investment in Humber quality. Instruments are positioned for effortless reading at all speeds, and include speedometer, fuel gauge, ammeter and oil pressure gauge. The excellent system of draughtless ventilation has the dual role of demisting the front screen by means of a control on the facia. This control and the facia light switch control are both illuminated at night. There is superb forward vision through the deep wide windscreen, and a wide wrap-round window at the rear with slender pillars gives an equally clear view behind; wide-opening doors allow you to enter the car with ease and dignity.