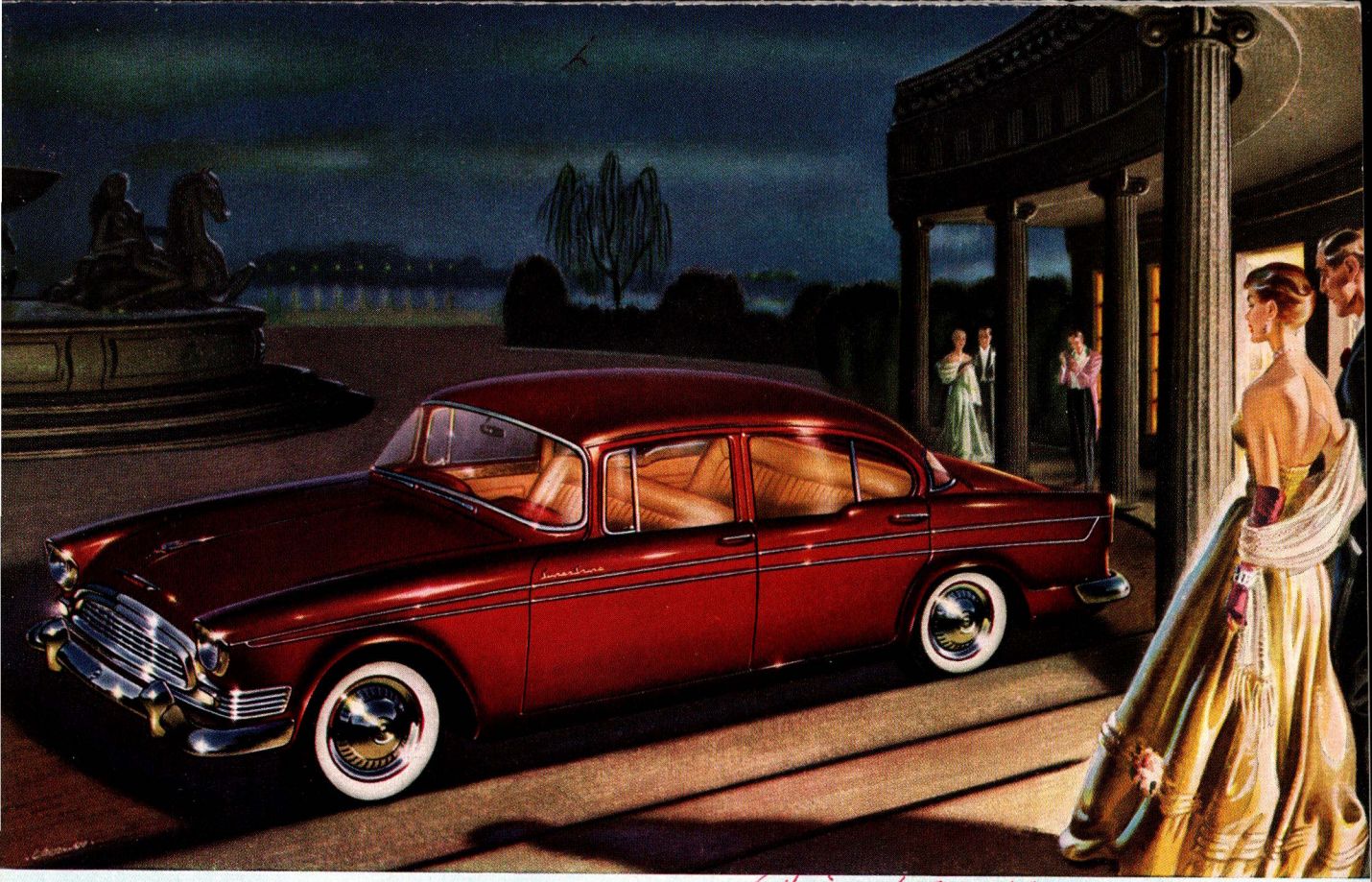
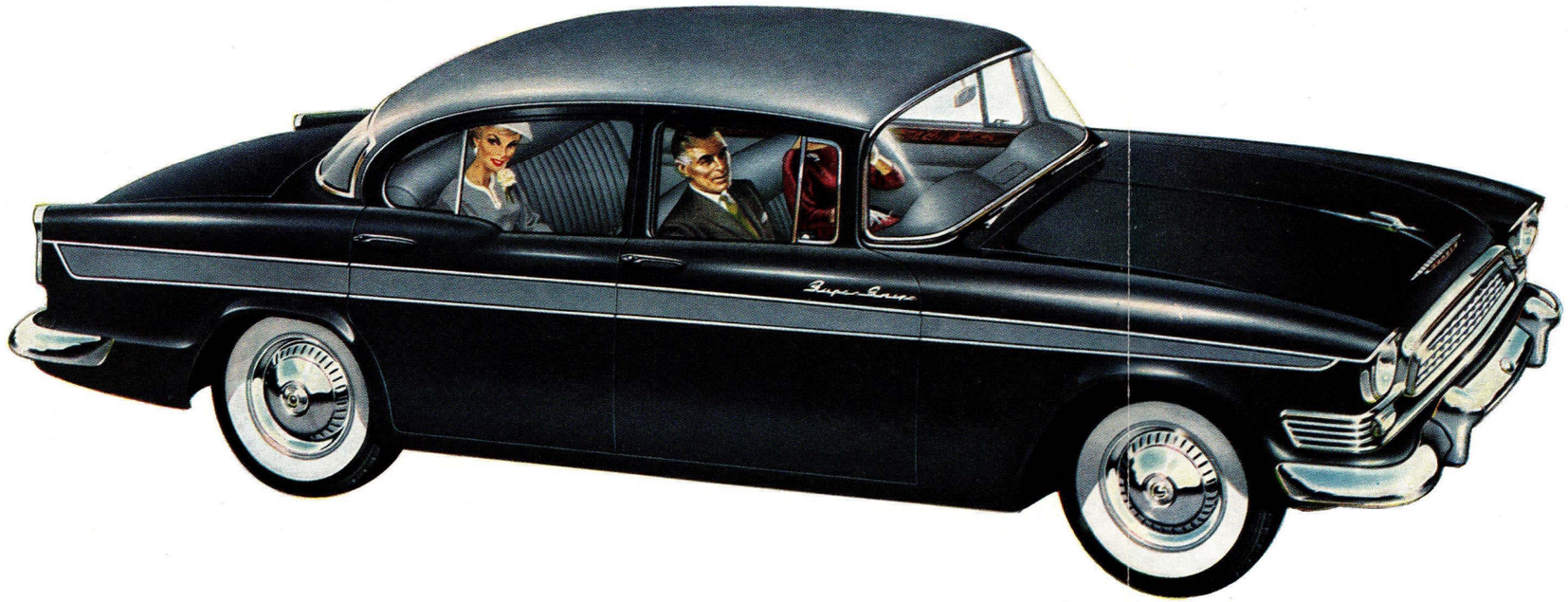


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NEW HUMBER SUPER SNIPE



THE NEW HUMBER SUPER SNIPE

Humber, a name synonymous with fine craftsmanship and superlative quality, excels again in the realm of high-performance luxury cars, with a brilliant New Humber Super Snipe.

Powered by a precision-built 3-litre engine of advanced design, and now fitted with front Disc Brakes for greater safety, this distinctive new model abounds with beauty and elegance.

NEW 3-litre Power Unit · Front Disc Brakes · NEW elegance and luxury

A ROOTES PRODUCT SALOON · LIMOUSINE · STATION WAGON available with Fully-Automatic Transmission and Power-Assisted Steering



White-wall tyres are available as an extra.

Superior in quality . . . superb in craftsmanship

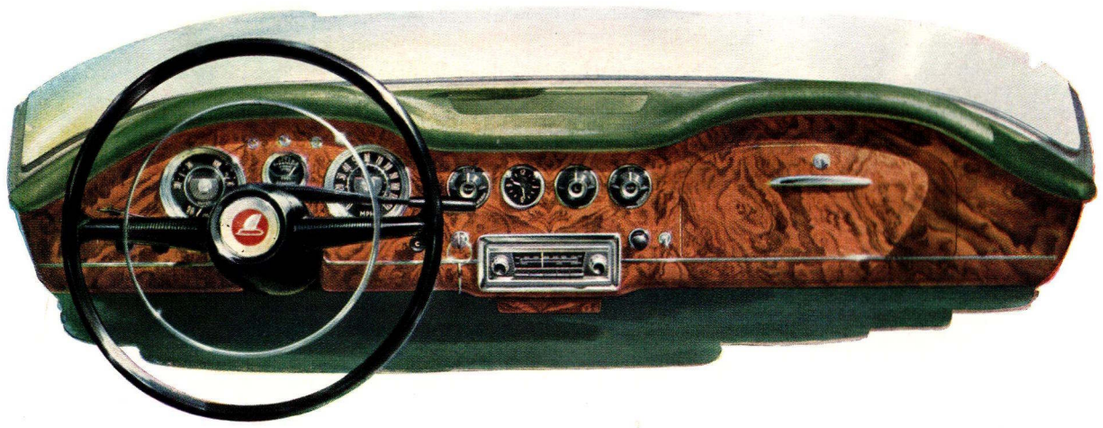
The incomparable beauty and elegance of the New Humber Super Snipe clearly reflect the finest features of Rootes modern, functional styling. Smooth-flowing lines create a really 'large car' look, while the tastefully applied new chrome decor gives it added dignity.

The spacious, luxuriously appointed interior has been thoughtfully planned to ensure perfect travel comfort. Richly upholstered seating, well cradled within the wheelbase, provides a warm, inviting atmosphere and affords complete relaxation.

Feel the eager response from the new 3-litre power unit—how precisely and easily everything reacts to your command. Front disc brakes, fully wrapped round screens, front and rear, and the well-proved all-steel unitary construction are advanced safety features to give you new driving confidence.

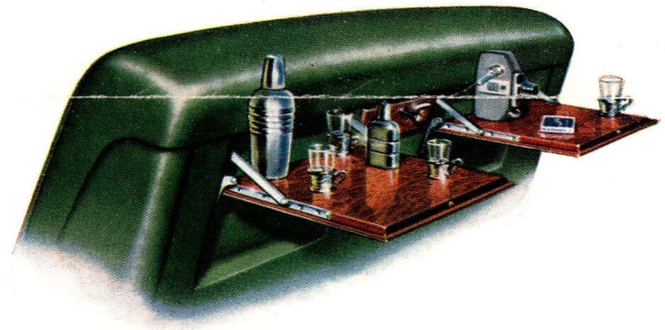
Fully-Automatic Transmission and Power-Assisted Steering are available as extras, while Overdrive is obtainable on conventional transmission models.

Wherever you drive the New Humber Super Snipe, you will know that you possess a car of truly outstanding quality.



Superb driving comfort

The driving position is ideally planned, with all controls at your fingertips. A padded safety roll surmounts the handsome facia panel finished in burr walnut. Equipment includes a speedometer, fuel gauge, ammeter, oil pressure gauge and water temperature gauge. Instruments are edge-lighted at night by a new, variable-brilliance rheostat system. A clock and cigar lighter are fitted, also a bonnet lock release. Controls on facia operate ventilation and demister. Provision for heater and radio as extras.



Among the many luxury refinements are two individual fold-away tables, beautifully finished in burr walnut. Positioned between them are ashtrays and cigar lighter.

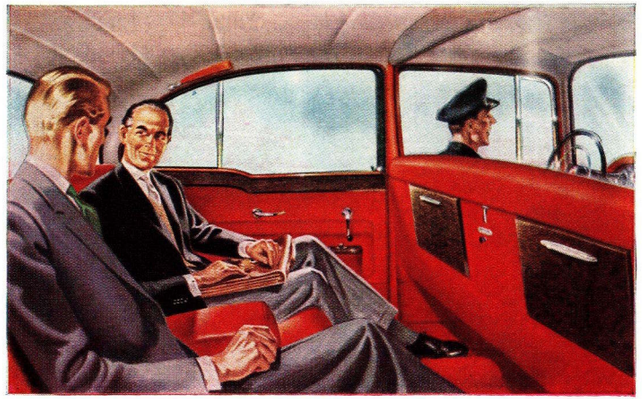


A distinctive dual-purpose car

The New Humber Super Snipe Station Wagon offers all the advantages of a smart, exclusive saloon, with luxurious appointments, spacious seating for six and a capacious rear compartment for luggage. A heavy or bulky load and the interior adapts instantly to a sturdy, efficient carrier which will handle up to 840 lbs. (381 kg.)—and still provide full seating for three. An elegant, distinctive dual-purpose car that combines many advanced features with exceptional strength and safety.

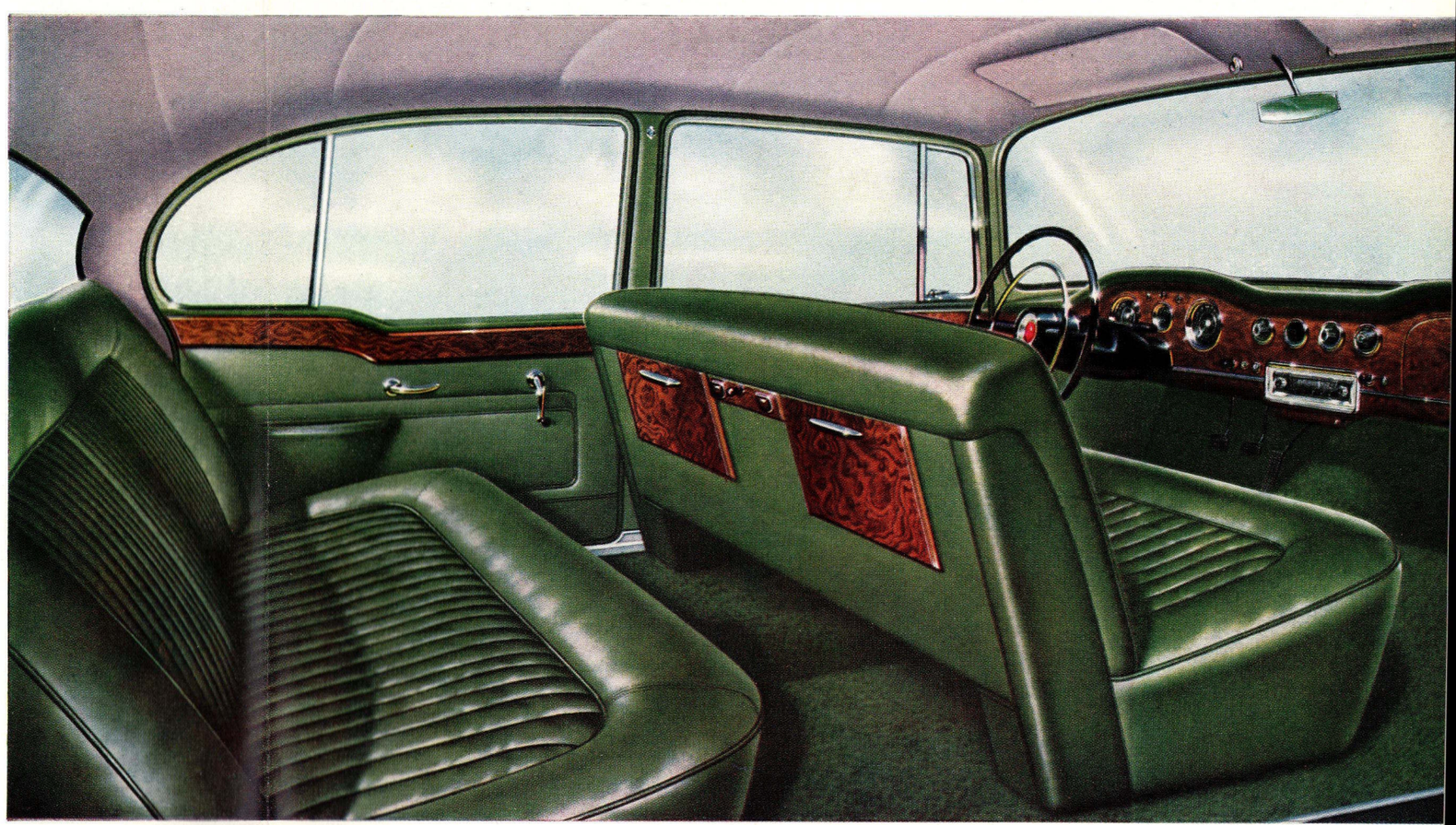
Quality-built for truly gracious travel

The compact overall dimensions of the New Humber Super Snipe conceal a very spacious interior, beautifully equipped and finished, and offering full six-seater comfort. The rear seat width measures 60 inches (1.524 m.), and the fully-adjustable front seat has been re-designed for even greater headroom and legroom. Deep, extra-wide seating surfaces are sumptuously upholstered in leather, form-moulded and cushioned with foam rubber. The fine quality furnishing is enhanced by a rich burr walnut finish. Doors are large and wide-opening; the convenient step-down floor has pile carpeting. Amenities include an excellent system of draughtless ventilation, facia locker, cigar lighters, courtesy light, sun visors and screen washers.

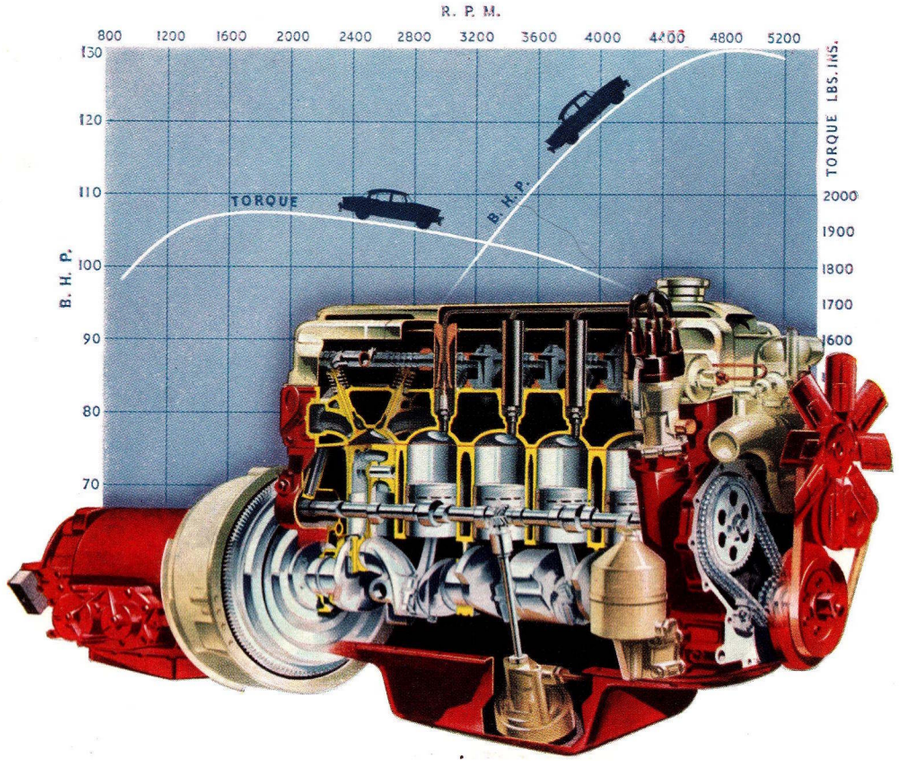


Limousine model

Specially designed for dual-purpose use, as chauffeur-driven Limousine or owner-driven Saloon. Entire dividing partition is adjustable. Glass screen can be locked in any position.



BRILLIANT NEW 3-LITRE ENGINE



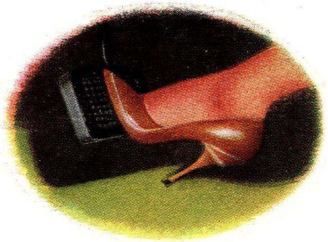
High efficiency with economy

The New 3-litre, 6-cylinder O.H.V. Power Unit gives you superiority in all situations. Even when cruising leisurely, a touch of the accelerator is sufficient to release sparkling energy—yet operation is smooth, quiet and effortless. This precision-built engine has a compression ratio of 8.0 : 1 and develops 129.5 b.h.p. at 4,800 r.p.m.

Now with top speeds of well over 90 m.p.h. (145 k.p.h.) it is fitted with an eight bladed fan to ensure a cooling system equal to this new, more vivacious performance. Improved torque characteristics provide greater thrust throughout all speed ranges, while gear changing is crisp, positive and remarkably easy due to the specially developed three speed gearbox, with synchromesh on forward gears. The touring-size fuel tank has a capacity of 12½ Imperial gallons (57 litres).

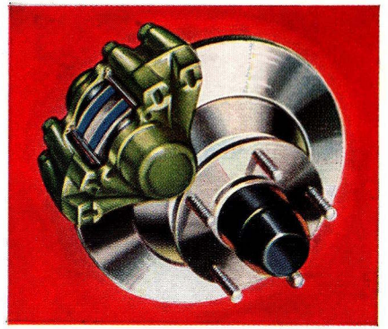
Many advanced technical features contribute to the reliability, wearability and economy of this well-proved engine.

High maximum b.h.p. with great efficiency · Maximum torque over wider range of engine speeds · Precision-built for smoothness and long life · Hemispherical combustion chambers · Inlet and exhaust ports and large, angled valves designed for efficient 'breathing' · Chrome plated top piston rings · Camshaft in oilbath · High level performance under all conditions, with economy and reliability.



Borg-Warner fully-automatic transmission, available as an extra, provides the extreme simplicity and relaxation of 2-pedal control. The transmission changes smoothly and silently—yet you do no more than apply pressure to the accelerator. There is a control on the facia which permits the driver to hold intermediate gear, if required. Full engine braking power is in no way affected.

More safety with front disc brakes



To provide braking consistent with the car's increased power, designers have included Disc Brakes on the front wheels. These combine with large-area drum brakes at the rear to form a highly efficient and well-balanced braking system. Effective in all weathers and under all road conditions, Disc Brakes are self-adjusting and easy to service. They are extremely resistant to fade and ensure smooth, positive stopping power—even at the highest speeds.

BRIEF SPECIFICATION OF THE HUMBER SUPER SNIPE

Engine. Advanced design "square" engine for smooth running with six cylinders in line; overhead valves pushrod operated; hemispherical type combustion chamber; compression ratio 8·0 1; four bearing counter-balanced crankshaft with harmonic damper; steel backed main and big end bearings; high tensile steel connecting rods; four ring aluminium alloy pistons with chrome plated top ring; high positioned four bearing camshaft with harmonic cams running in oil bath for quietness and long life; Silicon-chrome inlet valves; austenitic steel exhaust valves; Zenith downdraught carburettor with hand controlled choke; water heated manifold system for maintaining even temperature, large capacity water pump; full pressure lubrication; gauze oil filter on pump intake and separate full flow oil filter with renewable element; mechanical petrol pump; combined air cleaner and silencer; hydraulically operated rubber faced timing chain tensioner for quieter running; fully cushioned engine mountings. Bore and Stroke—3·437 × 3·25 in. (87·3 × 82·55 mm.). Cubic Capacity—180·8 cu. in. (2965 c.c.). Engine develops—Maximum B.H.P. 129·5 at 4,800 r.p.m.

Gearbox. Three speed gearbox with baulk ring synchromesh on all forward gears; operation by finger-tip lever on steering column; combined dipstick and filler accessible through floor.

Clutch. Borg and Beck 9 in. (229 mm.) diameter single dry plate; hydraulically operated.

Overall Ratios. Top 4·55 : 1; 2nd 7·34 : 1; 1st 12·77 : 1; Reverse 14·29 : 1.

Rear Axle. Semi-floating design with hypoid final drive. Axle ratio is 4·55 : 1.

Front Suspension. Independent with silico manganese coil springs. Unit mounted on rubber to eliminate road noises.

Rear Suspension. Long semi-elliptic springs attached to frame by steel and rubber bushes to eliminate greasing points. Further insulation is provided between springs and axle casing by rubber mountings.

Suspension Control. Armstrong telescopic shock absorbers. Anti-roll bar located between bottom links of front suspension.

Wheels. "Easi-clean" disc wheels with chrome-plated stainless steel wheel covers; spare wheel housed vertically at the side of the luggage locker.

Tyres. Tubeless cushion 6·70 × 15 in. 4 ply.

Brakes. Girling brake system with vacuum servo operation; 11⅝ in. (289 mm.) diameter disc brakes front and 11 in. (279 mm.) diameter rear drum brakes; hand-brake lever at side of driver's seat operates mechanically on rear wheels.

Steering. Burman high efficiency recirculating ball type of variable ratio. Attractive two-spoke steering wheel with plated horn ring.

Petrol Tank. 12·5 Imperial gallons (57 litres) capacity; located at rear of chassis.

Accessories (available at extra cost). Radio; Heater and air-circulating equipment; White-wall tyres. For details of the full range of Rootes Special Accessories apply to your Dealer.

Overdrive Unit (available at extra cost). For those owners wishing to enhance the degree of pleasure to be derived from the Humber Super Snipe, a Laycock-de Normanville overdrive is available. It is designed for use in top gear and is operated in conjunction with a final drive ratio of 4·55 : 1. As this unit is fitted during production it must be specified at the time of placing your order.

Fully-automatic Transmission (available at extra cost). The Borg-Warner automatic transmission system is available for drivers who prefer the simplicity and relaxation of two-pedal motoring. As this unit is fitted during production it must be specified at the time of placing your order.

Individual Front Seats. Adjustable reclining individual front seats, available as an extra, must be specified at the time of placing your order.

Power-assisted Steering. As an added refinement, at extra cost, a Hydrosteer power cylinder can be fitted into the steering system which, combined with the high-efficiency steering unit, provides modern means of steering control—relieving the driver from effort and fatigue. As this unit is fitted during production it must be specified at the time of placing your order.

Weights (approx.). Unladen (with petrol and water), 3351 lb. (1520 kg.); Dry (without petrol and water), 3246 lb. (1472 kg.).

Overall Dimensions (approx.). Length, 184·75 in. (4·693 m.); Width, 69·50 in. (1·765 m.); Height, 61·00 in. (1·549 m.).
For full Chassis and Body dimensions, please ask your Dealer for separate brochure.

Colour Schemes:
Saloon and Limousine.
Single-tones: Embassy Black with Red upholstery. Embassy Black with Grey upholstery. Biarritz Blue with Blue upholstery. Burgundy with Beige upholstery. Foam White with Red upholstery. Smoke Green with Green upholstery.

Two-tones: The first named colour is the predominant body colour and the second is the roof and side flash:
Biarritz Blue/Haze Blue with Blue upholstery. Charcoal/Dawn Mist with Red upholstery. Ascot Grey/Burgundy with Beige upholstery. Foam White/Haze Blue with Blue upholstery. Smoke Green/Sage Green with Green upholstery. Windsor Blue/Embassy Black with Blue upholstery. Glacier Blue/Fathom Grey with Red upholstery.

Station Wagon.
Single tones: Charcoal with Red upholstery.

Two-tones: The first named colour is the predominant body colour and the second is the roof and side flash.
Foam White/Windsor Blue with Red upholstery. Smoke Green/Sage Green with Green Upholstery. Charcoal/Dawn Mist with Red upholstery.
Ask your Dealer for illustrated brochure giving full specification of the Station Wagon.

EXPORT **ROOTES** DIVISION

DEVONSHIRE HOUSE, PICCADILLY, LONDON, W.1.

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