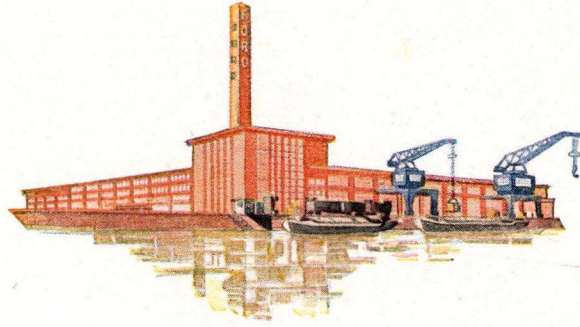


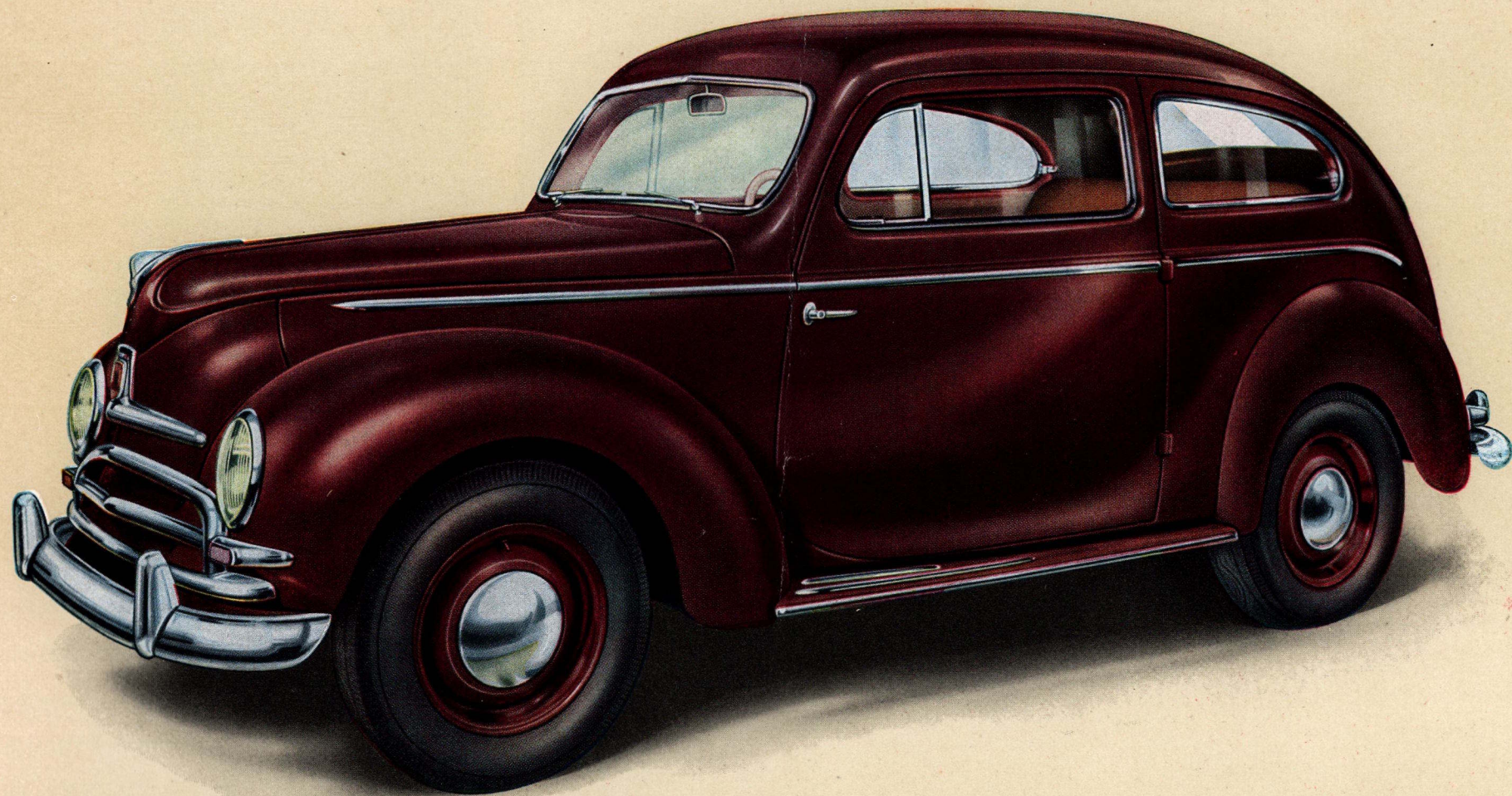
T A U N U S *Deluxe 51*



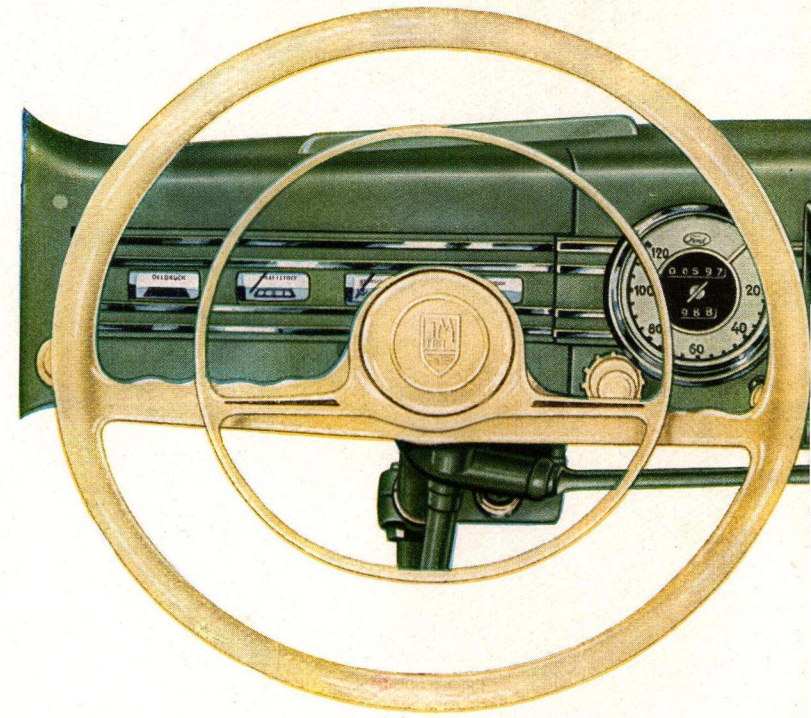
The TAUNUS has already many friends - also beyond the German border. Its wide popularity is well based on numerous outstanding features combined in this car. It really is *big* - roomy and comfortable inside, *safe* - on the road and on corners, *quick* - in its pickup and travelling speed. It is an *economical* car in every way. Both initial cost and running costs are low.

In its present finish as TAUNUS *Deluxe* it offers riding comfort found only in cars in the higher price field. This represents substantial progress for a car of this category. The TAUNUS *Deluxe* is in every respect a car of progressive design - of high value because it is built by FORD - with the great experience of world-wide enterprise which is bound, by tradition, to produce automobiles of good value, and to care for their maintenance by first-class service.

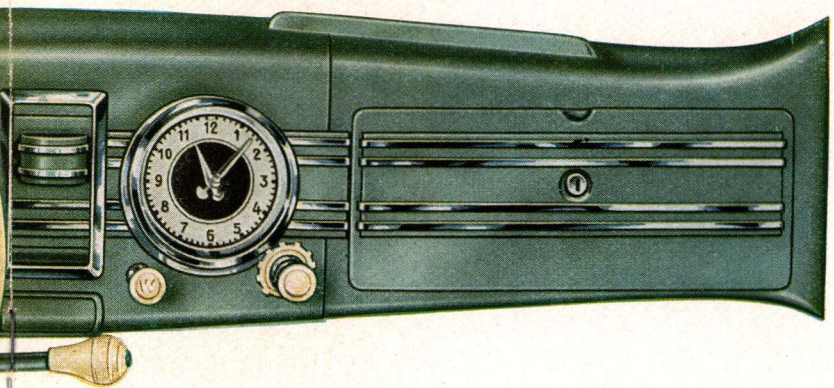




T A U N U S *Deluxe 51*
FASHIONABLE • BIG • ECONOMICAL



The spacious comfortable interior of the TAUNUS *Deluxe* creates a feeling of warmth and cosiness. You feel this when stepping in the car and sitting down on the easily adjustable front seat, or on the comfortable soft upholstery in the rear.



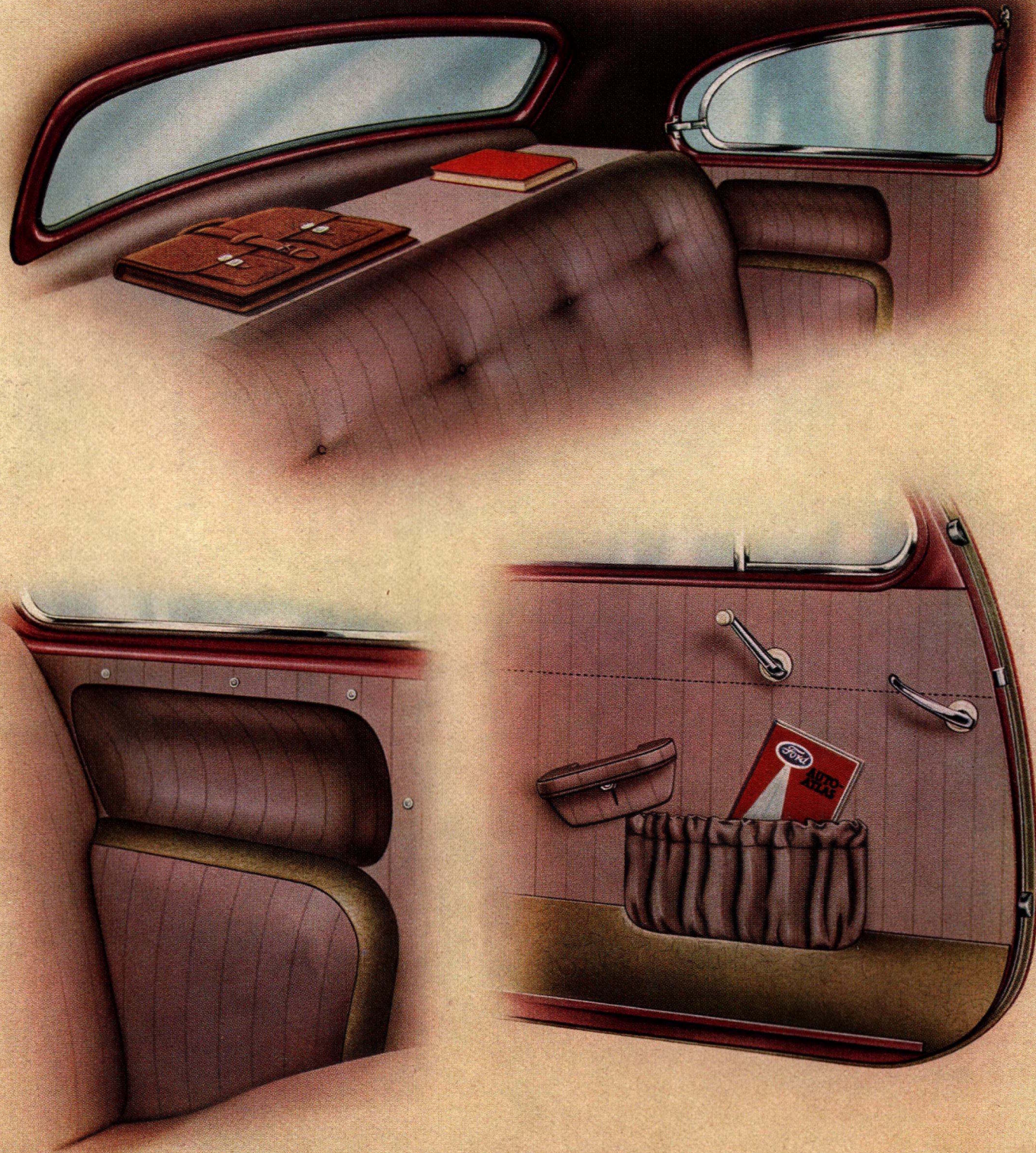
All details so pleasingly striking to the eye, like the beautifully arranged instruments, the steering wheel and the gearshift, foreshadow the joy of a ride in the TAUNUS *Deluxe*, one of the best automobiles of its category.

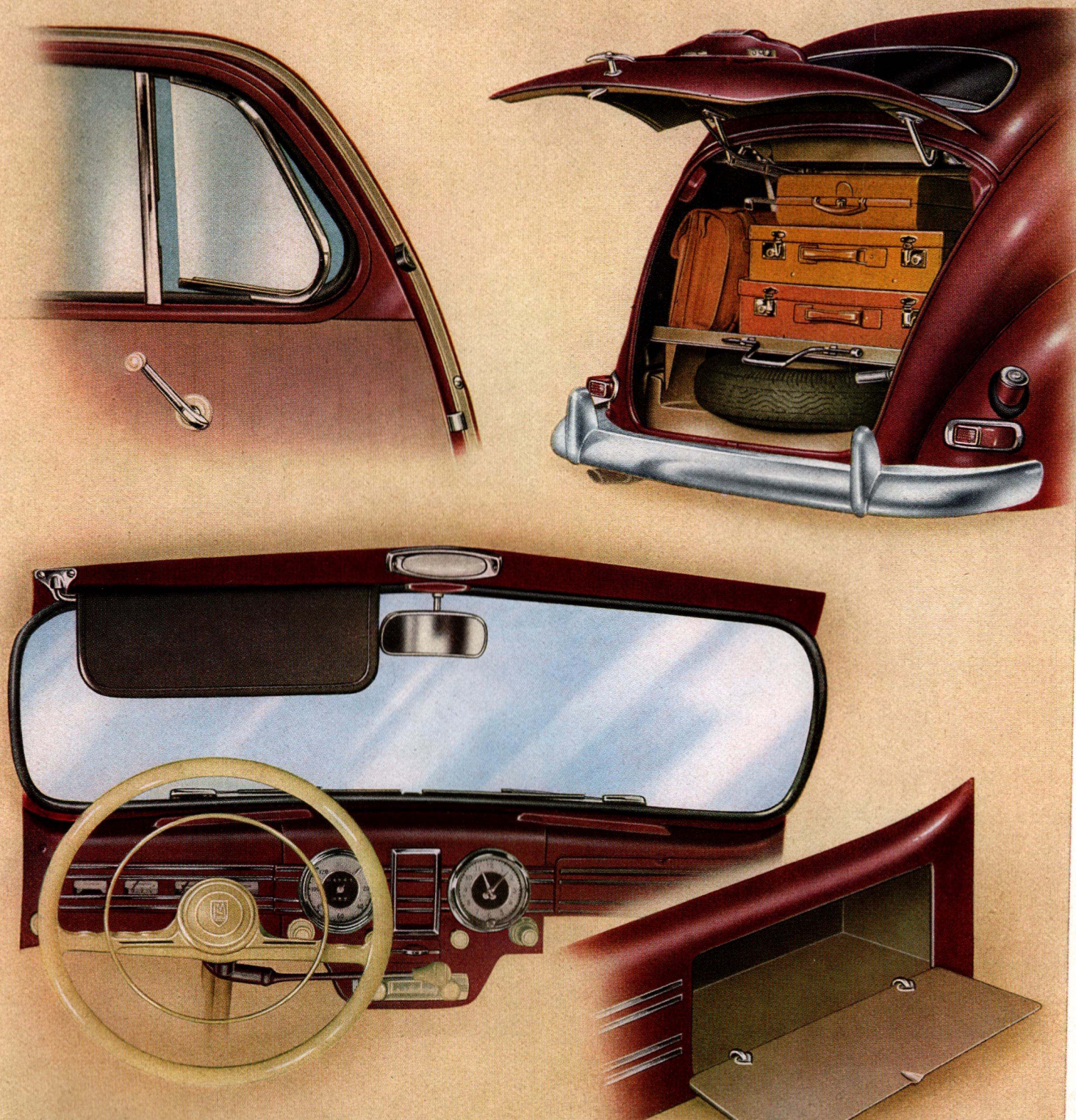


These pictures clearly show the outstanding features of the TAUNUS *Deluxe*. The experienced owner will appreciate that the windows are also of special design. They are exceptionally large offering clear all-round visibility. The rear window is curved, and like all other windows it is of safety class. "Vent" windows assure a draughtless ventilation.

Solid doors corresponding to the robust all steel body close tightly. On the inside of each door there is a large door bag. For the sake of cleanliness and durability the lower parts of the doors are furnished with artificial leather. Both doors can be locked, one from outside, the other from inside.

Foam-rubber seat cushions, making the upholstery extremely elastic, obviate fatigue for driver and passenger alike. The arm-rest on the inside of each door is adjustable. Recessed rear compartment sides, trimmed with artificial leather, provide additional arm-rest space.





There is plenty of usable space in the luggage compartment, which can be locked, and which is accessible from inside and outside. As with the engine hood both the automatic holding device and the illumination will operate immediately upon opening. Spare wheel, car jack and tools, are held tightly in a special compartment.

Another modern feature of automobile design is the one piece windshield elegantly curved. It gives the driver clear visibility and a higher degree of safety. The same applies to the counter-moving windshield wiper, automatically falling back to the low stop position when turned off, and to the night-time non-glare rear view mirror.

Remarkably handy and beautiful, are the two-spoke steering wheel with horn signal ring, the gear shift below it, and the switch lever of the directional indicator device. Instruments are well grouped for easy reading. Suitably designed and incorporated into the panel are the cigar lighter and the locking glove compartment.



TECHNICAL DETAILS

ENGINE: 4 cylinder · Cylinder bore 63.5 mm (2.5") · Stroke 92.5 mm (3.64") · Cubic capacity 1.172 ccm (71.5 cu ins) · Maximum output 34 HP at 4250 RPM · Compression ratio 6.6:1 · Side valves · 3 bearing crankshaft · 3 ring autothermic pistons · Valve inserts in exhaust valve seats · Four point rubber suspension.

LUBRICATION: Full pressure feed by oil pump to crankshaft main bearings, camshaft bearings and connecting rod bearings · Oil pan capacity 3 liters (6.35 pints · Imp.).

TRANSMISSION: Three speed transmission.

COOLING SYSTEM: Thermo-syphon, capacity (water) approx. 7³/₄ liters (1.7 Imp. Gall.), pressure cap in radiator.

ELECTRICAL EQUIPMENT: Battery and coil · Battery 6 Volt, 75 amp/h Dynamo capacity 130 Watt · Distributor with automatic spark advance · Firing order 1-2-4-3 · Starter motor operated by starter button.

CLUTCH: Dry-single-plate.

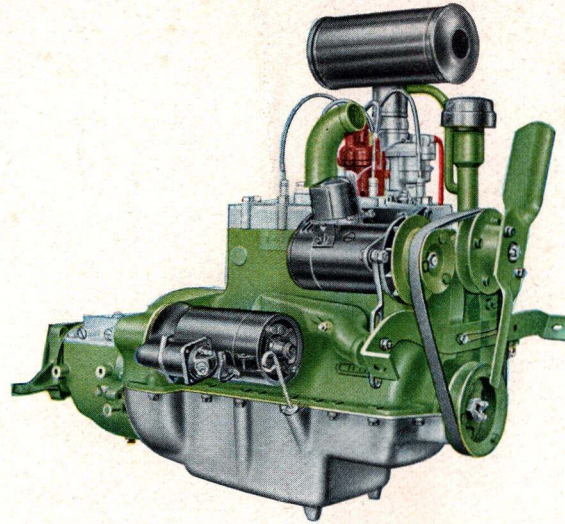
GEAR RATIO: First speed 3.41:1 · Second speed 1.765:1 · Third speed 1:1 · Reverse 4.14:1 · Second and third speed synchronized.

REAR AXLE: Ratio drive shaft to rear axle 4.857:1 · Optional 5.5:1 · Solid drive shaft with additional roller bearing support at the centre.

FUEL SYSTEM: Fuel tank at rear · Capacity of fuel tank 38 liters (8.4 Imp. Gall.) · Dowlndraft carburetor with starting device · Diaphragm-type fuel pump driven by camshaft · Cloth type air cleaner and silencer.

STEERING GEAR: Worm and roller type · Ratio: 13.6:1 · Combined steering and ignition lock (serving as protection against theft) · Turning radius 10 meters (32.8 feet) · Independently adjustable tie-rod.

BRAKES: Hydraulic 4 wheel internal expanding brakes · Total braking surface 680 cm² (105 sq. ins) · Hand brake operates through steel cables on rear wheels · The



hand brake lever is centrally situated beneath the instrument panel.

SPRING SUSPENSION: Transverse springs situated before the front axle and behind the rear axle · Hydraulic shock absorbers front and rear · Transverse stabilizer rods.

WHEELS: Steel disc wheels · Low pressure tires · Size 5.90 × 15 · Tire pressure front 1.3 at. (18.5 lbs./sq. ins), rear 1.5—1.6 at. (21.3—22.8 lbs./sq. ins).

INSTRUMENT PANEL: Speedometer · Timeclock · Fuel gauge · Oil pressure control lamp · Radiator Water

OPTIONAL EQUIPMENT AT EXTRA COST

specially made for the *TAUNUS Deluxe*
Ford-Behr-Air-Conditioning equipment for warm and cold air · Blaupunkt Radio

Thermometer · Battery loading control lamp · Headlight control lamp · Ashtray · New Hand lamp plug fits into cigar light socket · Glove compartment with locking cover. Slots on instrument panel for assembly of a windshield heating device combined with air conditioning equipment.

BODY: Safety glass for all windows · Sun visor · Chrome mouldings alongside the entire car and on instrument panel · Chrome frames for windshield and all other windows · Door "Vent" windows (push out type) · Chrome countermoving windshield wipers, automatically falling back to the low stop position when switched off · Ashtray and armrests in rear compartment · Doorbags · Armrest on door is at the same time adjustable door closing handle · Engine hood latch to be operated from driver's seat · Engine hood and trunk cover with semi automatic holding device · Adjustable cowl ventilation cover with insect screen.

GENERAL EQUIPMENT: Deep profile bumpers · Front directional signal lights built into the radiator moulding · Rear lamp combines rear light, cat's eye and directional signal light · Directional signal light switch on steering wheel · Horn signal ring · Chrome hub caps · Running board with mouldings and rubber protection strips · Insert sleeves for car jack.

WEIGHTS AND MEASUREMENTS:

Wheelbase	2387 mm (94")
Track front	1186 mm (46.7")
Track rear	1220 mm (48")
Over-all width	1485 mm (58.5")
Over-all height	1580 mm (62.2")
Road clearance	210 mm (8.27")
Curb weight	930 kilos (2050 lbs)
Over-all length (over bumpers)	4060 mm (160")
Maximum speed	105 km per hour (65 miles/h)
Fuel consumption	8.1 l for 100 km (35 miles/Imp.Gall.)

In the interest of technical improvement we reserve the right to carry out modifications in construction in respect of technical data given above.

F O R D

F O R D - W E R K E A K T I E N G E S E L L S C H A F T K Ö L N (C O L O G N E)



a/s DIANA
JAGTVEJ 155 - KØBENHAVN N.
CENTRAL 4105